

TMAX P3200

Q. Tell me about T-Max P3200 Film?

- A.** P3200 is a multi-speed panchromatic black-and-white negative film.

The nominal film speed is ISO 800, but it was designed to be push processed to EI 3200 or higher.

It is ideally suited for handheld street scene photography, night work, and dimly lit venues where you can't use flash.

Q. What does the "P" in P3200 stand for?

- A.** The "P" stands for Push. This film is nominally EI 800 speed, and needs to be push processed 2 stops to achieve EI 3200 speed.

Q. How far can P3200 TMZ be pushed?

- A.** You can expose this film at EI 3200 or 6400 with good results. Beyond EI 6400, you should test to determine if the results are appropriate for your needs.

Q. What speed is DX coded on the P3200 film cartridge?

- A.** The outside of a 135-format film cartridge is marked with a DX Camera Auto Sensing (CAS) code, which is readable by many cameras.

P3200 film cartridges are DX encoded to read 3200 speed.

Q. What about granularity?

- A.** P3200 is a fine grain film, similar in nature to the classic look of TRI-X than to T-MAX 400.

Q. Why bring back KODAK PROFESSIONAL T-MAX P3200 / TMZ Film now?

- A.** We've been looking for opportunities to expand our portfolio. Darkroom photography is making a comeback, and B&W Film sales are clearly on a positive trajectory.

Given these very encouraging market trends, we believe T-MAX P3200 will be a great addition to our lineup.

Q. What formats will be available at launch?

- A.** T-MAX P3200 will be available in single rolls packs of 135-36x format.

Q. Will you expand to support medium format?

A. Possibly, depending on the level of demand. But initially it will be available in 135 format only.

Q. When will P3200 film be available?

A. General availability is planned for March 2018, beginning in the U.S. Export regions WW will follow shortly thereafter.

Q. Where can I go to process P3200 Film?

A. P3200 is a "Traditional" B&W film. Processing is relatively simple, and can be done in a home darkroom, or in a lab that specializes in processing B&W film.

You can find information on home darkroom processing at Kodakalaris.com/go/profilms, or use the KODAK Professional Film App to locate a lab that does B&W film processing.